Republika e Kosovës
Republika Kosova - Republic of Kosovo
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PRESS RELEASE

The Media Conference is held for the Opening of the Communication and Outreach Campaign for the Population Census (ReKos / CeKos) 2024

08.03.2024

The Media Conference was held in the premises of the Kosovo Agency of Statistics (KAS) regarding the opening of the Campaign for Communication and Outreach for the Population and Housing Census (ReKos 2024).

Acting Chief Executive Officer of KAS, Mr. Avni Kastrati, introduced the key aspects of the ReKos 2024 process.

In this conference, the KAS elaborated the preparations for the Census and, based on the current developments, Kosovo/KAS is ready to conduct the Population Census according to the set date - from April 5 to May 17, 2024.

Until now, despite many meetings and discussions that have been held, this is the intensive phase of communication which is an international practice marking the start of the key outreach and communication campaign a few weeks before the Population Census.

Furthermore, communication from here and on will continue on a daily basis through messages, articles, interviews and other means of communication in and with the media.

PLAN THE FUTURE, **REGISTER!**

The Acting Chief Executive Officer announced that KAS has implemented the international recommendations for censuses which are necessary in international aspect of the project's validation.

In order to inform the general public about the Population Census project, with the start of the field census, KAS will organize regular weekly meetings (every Monday) from the beginning to the end of the Field Census, to inform the general public about the progress of the project.
Among other events, there will be two more Conferences held, one around March 29 and the other on April 4, 2024 (one day before the Field Census).

Further, the Conference presented materials about the data collection method (CAPI method), digital and physical maps, the structure of the training organization, the involvement of institutions and the security of the process, and the recruitment of staff (supervisors and enumerators).